

ERICH MENDELSON AWARD 2026

FOR BRICK ARCHITECTURE

The Erich Mendelsohn Award for Brick Architecture aims to honour outstanding architectural achievements. For the awards presented in this context, labels and certificates are available for use under the following conditions.



Winner Grand Prix



Winner Gold



Winner Bronze



Winner Silver



Winner Best in Germany



Winner Special Mention



Nominee



Shortlist

ERICH MENDELSON AWARD LABEL

The Erich Mendelsohn Award for Brick Architecture label is available to winners and nominees online as a downloadable data package at www.erich-mendelsohn-preis.com/en/label2026. The data package contains the label in EPS, PNG and PDF formats, as well as the Design Manual with guidelines for reproduction and use of the label.

The label may be used in all known media including the internet, print media (press releases, image advertising campaigns, marketing brochures), TV, trade fair appearances, events, etc. However, the use of the Winner label may only take place in the form shown in the Design Manual. The label must not be graphically altered.

DURATION AND TERRITORY OF USE

The right to use the label for the awarded work is unrestricted in duration and territory of use, provided that it always refers to the work submitted for evaluation by the jury as part of the Erich Mendelsohn Award for Brick Architecture 2026 competition and subsequently selected for an award by the jury.

USE OF THE LABEL BY THIRD PARTIES

The award and/or the Erich Mendelsohn Award for Brick Architecture label may only be used for the work that was actually submitted and awarded. It may therefore only be used exclusively in the context of the awarded work. It may not be used in connection with non-awarded works. Any promotional use by third parties requires the express prior consent of the organiser.

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As a recipient of the Erich Mendelsohn Award for Brick Architecture, you also gain access to a label for use in your communications.

MANUAL – GUIDELINES FOR THE VISUAL USE OF THE LABEL

The respective label is part of the Winner Package and serves as both the foundation and the mark of distinction for your communication in the area of print and non-print, e.g. for press releases, letterheads, integration on images or your website. The label is provided in the file formats EPS, PDF and PNG. It is available as a standard version for prominent use in the format.

When using the label, any form of alteration such as distortion (disproportionate scaling), recolouring, deformation, rotation, mirroring, cropping of the frame, removal/replacement of label components or addition of new elements is strictly prohibited!

DIMENSIONS AND CLEAR SPACE

Label sizes for landscape formats

ERICH
MENDELSON
PREIS 2026

Winner Gold

Optimal label width:
Print (pdf): 32 mm or 1/4
of image width
Screen (png): 300 px or 1/4
of image width

ERICH
MENDELSON
PREIS 2026

Winner Gold

Minimum label width:
Print (pdf): 18 mm
Screen (png): 200 px or 1/4
of image width

Label sizes for portrait and square formats

ERICH
MENDELSON
PREIS 2026

Winner Gold

Optimal label width:
Print (pdf): 32 mm or 1/2.5
of image width
Screen (png): 300 px or 1/2.5
of image width

ERICH
MENDELSON
PREIS 2026

Winner Gold

Minimum label width:
Print (pdf): 18 mm
Screen (png): 200 px or 1/2.5
of image width

Positioning

← M
Left margin: minimum one
M-width with indent (M)
or column/text reference,
maximum 2x M

M
ERICH
MENDELSON
PREIS 2026

Winner Gold

Clear space from the top edge
of format or image: 1x M

M
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PREIS 2026

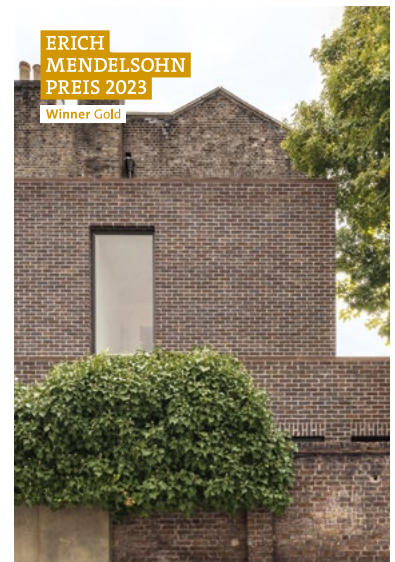
Winner Gold

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MANUAL – APPLICATION EXAMPLES FOR THE VISUAL USE OF THE LABEL

Image or surface integration



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PREIS 2023

Winner Gold

PROJECT

Project name, location and country if applicable

ARCHITECT

Mustermann Architekten

YEAR BUILT

2023

CATEGORY

The category in which a project was evaluated